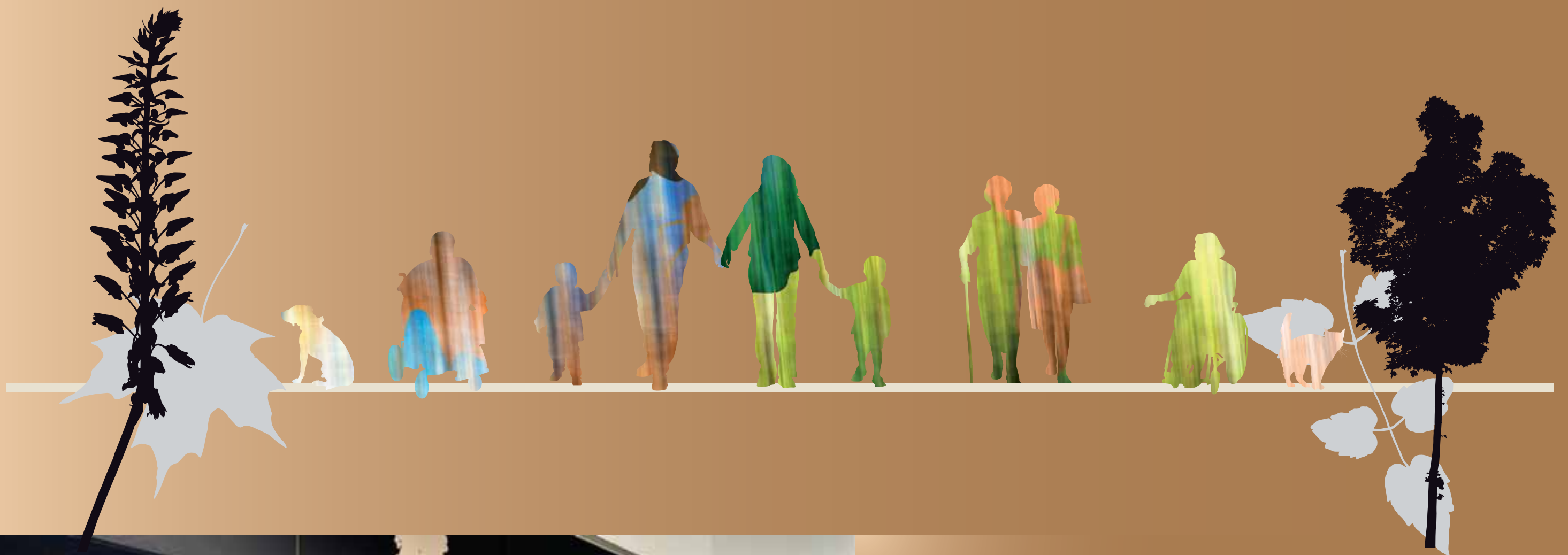




Seit 16 Jahren habe ich als Kommunikations-Designer (MA) im In- und Ausland bei kleineren und größeren Projekten Flyer, Plakate, Logos, Visitenkarten, Broschüren, Texte, Bücher und Ausstellungen gestaltet; oder wie hier z.B. für ein Kaufhaus ein „Toilettenschildchen“

Aufgabe:
Das gewünschte Toilettenschild sollte weit in die Verkaufsfläche hinein sichtbar, für alle Altersgruppen erkennbar sein.

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Chronoexpo2 single-sided

Chronoexpo2 is easy to assemble and transport. Stands are available in sizes starting at 60 x 180 going up to 100 x 240cm. Graphics remain flat because the stand holds the fabric in tension.



Dimensions in centimetres
Carriage & VAT extra

November 2006

Sizes Prices No. of units

	60 x 180	1-4		5-9		10-24		25+	
		Stand	124		113		103		97
	Graphic	104		88		72		62	
		£228		£201		£175		£159	
	60 x 200	1-4		5-9		10-24		25+	
		Stand	135		124		113		106
	Graphic	112		95		78		67	
		£247		£219		£191		£173	
	60 x 220	1-4		5-9		10-24		25+	
		Stand	135		124		113		106
	Graphic	121		102		84		72	
		£256		£226		£197		£178	
	60 x 240	1-4		5-9		10-24		25+	
		Stand	146		134		122		115
	Graphic	129		109		90		77	
		£275		£243		£212		£192	
	80 x 180	1-4		5-9		10-24		25+	
		Stand	128		117		106		100
	Graphic	134		113		93		80	
		£262		£230		£199		£180	
	80 x 200	1-4		5-9		10-24		25+	
		Stand	139		127		116		109
	Graphic	146		124		102		87	
		£285		£251		£218		£196	
	80 x 220	1-4		5-9		10-24		25+	
		Stand	139		127		116		109
	Graphic	158		134		110		94	
		£297		£261		£226		£203	
	80 x 240	1-4		5-9		10-24		25+	
		Stand	150		138		126		118
	Graphic	170		144		119		102	
		£320		£282		£245		£220	
	100 x 180	1-4		5-9		10-24		25+	
		Stand	132		121		110		104
	Graphic	168		142		117		100	
		£300		£263		£227		£204	
	100 x 200	1-4		5-9		10-24		25+	
		Stand	144		132		120		113
	Graphic	183		155		128		109	
		£327		£287		£248		£222	
	100x 220	1-4		5-9		10-24		25+	
		Stand	144		132		120		113
	Graphic	197		167		137		118	
		£341		£299		£257		£231	
	100 x 240	1-4		5-9		10-24		25+	
		Stand	155		142		130		122
	Graphic	212		180		148		127	
		£367		£322		£278		£249	

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Praxis

Pop-up

Pop-up displays carry larger freestanding images. They are used for promotions, as exhibition displays, at conferences and seminars. The display comprises a collapsible structure which supports a series of durable joining graphic panels that make a complete image. A wheeled transport case can be supplied to carry the whole display. Pop-up displays can be supplied in many sizes and configurations.

Dimensions in centimetres
Carriage & VAT extra

Stand Prices No. of units

60 x 180	1-4	5-9	10-24	25+
Stand	223	215	198	188
Graphic	545	459	378	302
	£777	£674	£536	£490

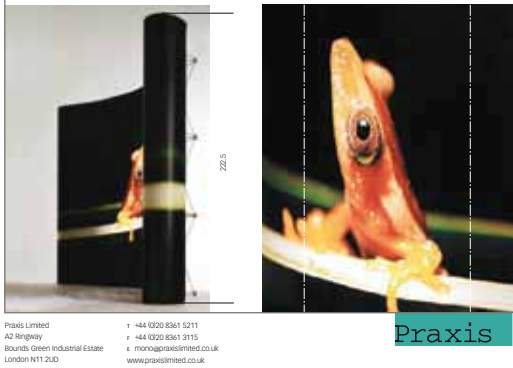
60 x 200	1-4	5-9	10-24	25+
Stand	364	328	312	299
Graphic	726	612	504	432
	£1090	£950	£816	£731

60 x 220	1-4	5-9	10-24	25+
Stand	494	440	427	409
Graphic	908	766	630	540
	£1402	£1225	£1057	£949

60 x 240	1-4	5-9	10-24	25+
Stand	625	583	541	519
Graphic	1089	918	756	648
	£1714	£1501	£1297	£1167

60 x 260	1-4	5-9	10-24	25+
Stand	755	705	655	629
Graphic	1271	1071	882	756
	£2026	£1776	£1537	£1385

Individual graphic panels are 67.3 cm wide and 222.5 cm deep



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QuickScreen3

QuickScreen3 is the most elegant and durable roll-up on the market. It is robustly made and comes with a carry bag. The stand incorporates a graphic cassette enabling changes to be made quickly and easily.

Dimensions in centimetres
Carriage & VAT extra

Stand Prices No. of units

60 x 180	1-4	5-9	10-24	25+
Stand	225	205	190	171
Graphic	136	113	93	80
	£359	£318	£283	£251

60 x 200	1-4	5-9	10-24	25+
Stand	236	206	192	172
Graphic	146	124	102	87
	£382	£340	£294	£259

60 x 218	1-4	5-9	10-24	25+
Stand	236	206	192	172
Graphic	138	114	94	81
	£372	£330	£282	£246

60 x 240	1-4	5-9	10-24	25+
Stand	236	215	199	180
Graphic	146	142	117	100
	£403	£357	£316	£280

60 x 260	1-4	5-9	10-24	25+
Stand	236	217	200	181
Graphic	146	155	128	109
	£419	£372	£328	£290

60 x 278	1-4	5-9	10-24	25+
Stand	236	217	200	181
Graphic	147	157	137	118
	£433	£384	£337	£299



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Chronoexpo2 double-sided

Chronoexpo2 is easy to assemble and transport. Stands are available in sizes starting at 60 x 180 going up to 100 x 240cm. Graphics remain flat because the stand holds both fabric faces in tension.

Dimensions in centimetres
Carriage & VAT extra

Stand Prices No. of units

60 x 180	1-4	5-9	10-24	25+
Stand	152	139	127	120
Graphic	208	176	144	124
	£360	£315	£271	£244

60 x 200	1-4	5-9	10-24	25+
Stand	163	150	137	129
Graphic	224	190	156	134
	£387	£340	£293	£263

60 x 220	1-4	5-9	10-24	25+
Stand	163	150	137	129
Graphic	242	204	168	144
	£405	£354	£305	£273

60 x 240	1-4	5-9	10-24	25+
Stand	174	160	147	139
Graphic	228	218	180	154
	£432	£378	£327	£293

80 x 180	1-4	5-9	10-24	25+
Stand	159	146	134	126
Graphic	248	226	186	160
	£427	£372	£320	£286

80 x 200	1-4	5-9	10-24	25+
Stand	170	157	144	136
Graphic	292	248	204	174
	£462	£405	£348	£310

80 x 220	1-4	5-9	10-24	25+
Stand	170	157	144	136
Graphic	276	238	200	168
	£486	£425	£364	£324

80 x 240	1-4	5-9	10-24	25+
Stand	182	167	153	145
Graphic	340	288	238	204
	£522	£455	£391	£349

100 x 180	1-4	5-9	10-24	25+
Stand	168	154	141	133
Graphic	336	284	234	200
	£504	£438	£375	£333

100 x 200	1-4	5-9	10-24	25+
Stand	179	165	151	143
Graphic	366	310	256	218
	£545	£475	£407	£361

100 x 220	1-4	5-9	10-24	25+
Stand	179	165	151	143
Graphic	396	334	274	236
	£573	£499	£425	£379

100 x 240	1-4	5-9	10-24	25+
Stand	190	175	161	152
Graphic	426	360	296	254
	£614	£535	£457	£406

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Footprint – Aerofol base & Linear base

Footprint offers elegant and effective display for temporary information. Posters or messages are sandwiched between two panels of semi-toughened glass. Information can be changed quickly using the paper suspension system.

Dimensions in centimetres
Carriage & VAT extra

Stand Prices No. of units

45 x 120	1-4	5-9	10-24	25+
Base 32.5	147	136	127	116
complete unit excluding glass	195	183	170	159
	£362	£319	£297	£275

57 x 120	1-4	5-9	10-24	25+
Base 45	177	167	155	144
complete unit excluding glass	224	221	207	194
	£411	£393	£362	£340

75 x 120	1-4	5-9	10-24	25+
Base 60	215	205	192	182
complete unit excluding glass	268	259	244	229
	£483	£463	£436	£411

45 x 120	1-4	5-9	10-24	25+
Base 32.5	147	136	127	116
complete unit excluding glass	195	183	170	159
	£362	£319	£297	£275

57 x 120	1-4	5-9	10-24	25+
Base 45	177	167	155	144
complete unit excluding glass	224	221	207	194
	£411	£393	£362	£340

75 x 120	1-4	5-9	10-24	25+
Base 60	215	205	192	182
complete unit excluding glass	268	259	244	229
	£483	£463	£436	£411

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Aufgabe:
Vielseitige und kleinteilige Informationen
mussten für Händler visuell klar und
verständlich gestaltet aber wichtiger, bei
Änderungen schnell zu korrigieren sein.

Business to Business-Bereich
Für 'Mono-Banner Systems'
und 'Praxis' habe ich zahlreiche
Produkte für Händler-Publikationen
organisiert und gestaltet.

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THE BRITISH MUSEUM

Enlightenment 1	Room 2 2	Room 3 3	Egyptian sculpture 4		Early Greece 6	Assyrian sculpture 6a	Assyria: Balawat gates 6b	Assyria: Nimrud 7	Assyria: Nimrud 8	Assyria: Nineveh 9	Assyria: Lion hunts 10a	Assyria: Siege of Lachish 10b
Assyria: Khorsabad 10c	Greece: Cycladic Islands 11	Greece: Minoan Crete 12a	Greece: Mycenaean 12b	Greece: 1050–520 BC 13	Greek vases 14	Athens & Lycia 15	Greece: Bassae sculptures 16	Nereid monument 17	Greece: Parthenon 18	Greece: Athens 19	Greeks & Lycians: 400–325 BC 20	Greek vases 20a
Mausoleum of Halikarnassos 21	The world of Alexander 22	Greek & Roman sculpture 23	Living & Dying 24	Africa 25	North America 26	Mexico 27						China, South & SE Asia 33
Amaravati 33a	Chinese jade 33b	Islamic world 34							Europe: AD 300–1100 41	Europe: AD 800–1500 42	European pottery & tiles 43	Clocks & watches 44
The Waddesdon Bequest 45	Europe: 1400–1800 46	Europe: 1800–1900 47	Europe: 1900 to today 48	Roman Britain 49	Britain & Europe: 800 BC–AD 43 50	Europe & Middle East 10,000–800 BC 51	Ancient Iran 52	Ancient South Arabia 53	Ancient Turkey 54	Mesopotamia: 1500–539 BC 55	Mesopotamia: 6000–1500 BC 56	Ancient Levant 57
Ancient Levant 58	Ancient Levant 59		Egyptian life 61	Egyptian death & afterlife 62	Egyptian death & afterlife 63	Early Egypt 64	Egypt & Nubia 65	Ethiopia & Coptic Egypt 66	Korea 67	Money 68	Greek & Roman life 69	Roman Empire 70
Etruscan world 71	Ancient Cyprus 72	Greeks in Italy 73				Greek & Roman architecture 77	Classical inscriptions 78	Lycian sculpture 79	Greek sculpture 80	Greek sculpture 81	Early Ephesus 82	Roman sculpture 83
Roman sculpture 84	Roman portraits 85			Holy Land 88	Assyria 88a	Assyrian life 89			Japan 92	Japan 93	Japan 94	Prints & drawings
Roman mosaics West Stairs												

Raumtafeln

2006 habe ich die neuen Raumtafeln des ‘Britischen Museums’ gestaltet.

Aufgabe:

Nichts weniger als eine Zeitspanne von 2 Millionen Jahre der Geschichte der Menschheit sollten visuell dezent aber klar zum Ausdruck kommen.

Japan

92

Greece
1050–520 BC

13

Europe and
Middle East
10,000–800 BC

51

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Main floor

Room 4

↑ Greece & Rome

↙ Lower floor

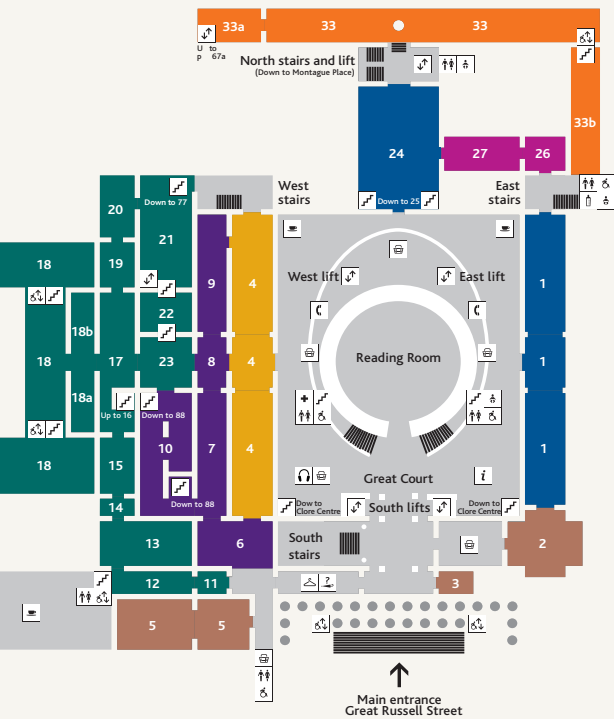
Mausoleum of Halikarnassos

Greece & Rome

→ West stairs

← Toilets 

← Café 



You are in room 4 – Egyptian sculpture



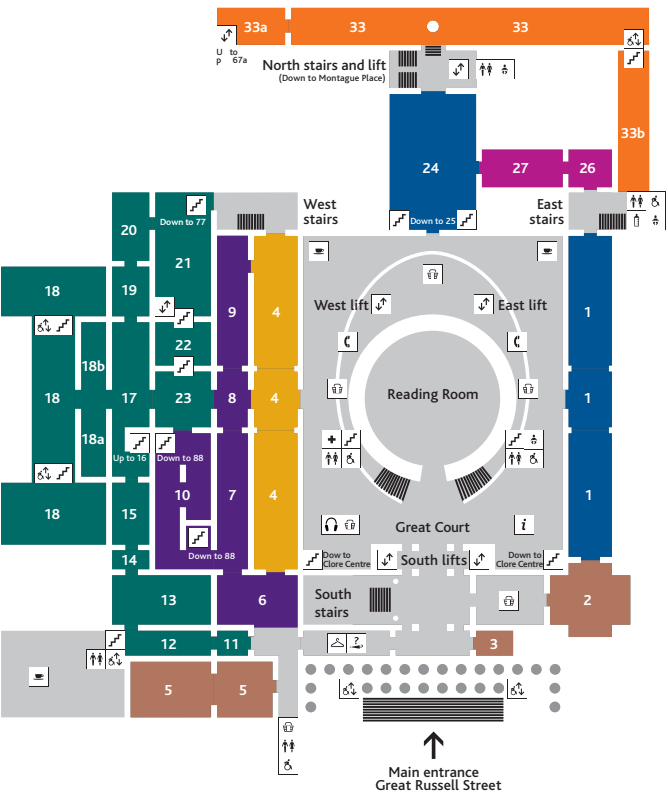
In enger Zusammenarbeit mit dem 'Principal Designer' des 'Britischen Museums' und der Design Agentur 'LucyorRobert' habe ich für das Museum ein neues Orientierungssystem entworfen, gestaltet und implementiert.

Aufgabe:
Entwicklung und Gestaltung eines übersichtlichen Orientierungssystems im 'Britischen Museum' unter besonderer Berücksichtigung der zu bewältigenden Besucherströme des täglich stark frequentierten Museums.

Main floor



Upper level

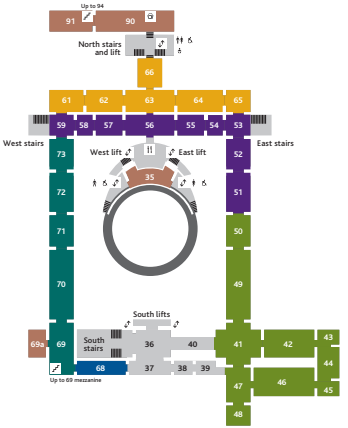


- Themes**
 - 1 Enlightenment
 - 24 Living and Dying
- Temporary exhibitions**
 - 2, 3, 5 Exhibitions
- Ancient Egypt**
 - 4 Egyptian sculpture
- Middle East**
 - 6a Assyrian sculpture
 - 6b Assyria: Balawat Gates
 - 7–8 Assyria: Nimrud
 - 9 Assyria: Nineveh
 - 10a Assyria: Lion hunts
 - 10b Assyria: Siege of Lachish
 - 10c Assyria: Khorsabad
- Ancient Greece and Rome**
 - 6 Early Greece
 - 11 Greece: Cycladic Islands
 - 12a Greece: Minoan Crete
 - 12b Greece: Mycenaean
 - 13 Greece 1050–520 BC
 - 14 Greek vases
 - 15 Athens and Lycia
 - 16 Greece: Bassae Sculptures
 - 17 Nereid Monument
 - 18 Greece: Parthenon
 - 18a Greece: Parthenon
 - 18b Greece: Parthenon
 - 19 Greece: Athens
 - 20 Greeks and Lycians 400–325 BC
 - 20a Greek vases
 - 21 Mausoleum of Halikarnassos
 - 22 The world of Alexander
 - 23 Greek and Roman sculpture
- Americas**
 - 26 North America
 - 27 Mexico
- Asia**
 - 33 China, South Asia & Southeast Asia
 - 33a Amaravati
 - 33b Chinese jade
 - 67 Korea

Upper floor

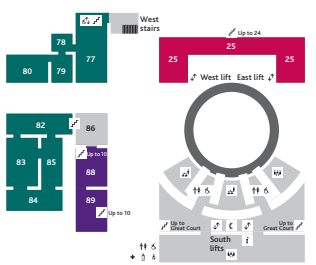


Upper level



- Temporary exhibitions**
 - 69a Exhibitions
 - 91 Asia
 - 90 Prints and Drawings
- Europe**
 - 41 Europe AD 300–1100
 - 42 Europe AD 800–1500
 - 45 The Waddesdon Bequest
 - 46 Europe 1400–1800
 - 47 Europe 1800–1900
 - 48 Europe 1900 to the present
 - 49 Roman Britain
 - 50 Britain and Europe 800 BC–AD 43
- Middle East**
 - 51 Europe and Middle East 10,000–800 BC
 - 52 Ancient Iran
 - 53 Ancient South Arabia
 - 54 Ancient Turkey
 - 55 Mesopotamia 1500–539 BC
 - 56 Mesopotamia 6000–1500 BC
 - 57–9 Ancient Levant
- Ancient Egypt**
 - 61 Egyptian life
 - 62–3 Egyptian death and afterlife
 - 64 Early Egypt
 - 65 Egypt and Nubia
 - 66 Ethiopia and Coptic Egypt
- Themes**
 - 68 Money
- Ancient Greece and Rome**
 - 69 Greek and Roman life
 - 70 Roman Empire
 - 71 Etruscan world
 - 72 Ancient Cyprus
 - 73 Greeks in Italy
- Asia**
 - 92–4 Japan

Lower floor



- Africa**
 - 25 Africa
- Middle East**
 - 34 Islamic world
 - 88 Holy Land
 - 88a Assyria
 - 89 Assyrian life
- Ancient Greece and Rome**
 - 77 Greek and Roman architecture
 - 78 Classical inscriptions
 - 79 Lycian sculpture
 - 82 Early Ephesus
 - 83–4 Roman sculpture
 - 85 Roman portraits

-  Information Desk & Box Office
-  Lost property
-  First Aid
-  Cloakroom
-  Audio Tour
-  Lift
-  Restaurant
-  Café
-  Essay accessible lift
-  Meeting point
-  Meeting room
-  Stairs
-  Telephone
-  Shopping
-  Lavatory
-  Babycare – nappy changing
-  Babycare – feeding room
-  Lavatory – women
-  Lavatory – men
-  Easy accessible lavatory

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A FAMILY'S TAX
PRESENT



WHAT IS TAXED?
PAST



SEIZED!
REVENUE & CUSTOMS UNCOVERED



WARFARE
TRAFALGAR

AFGHANISTAN

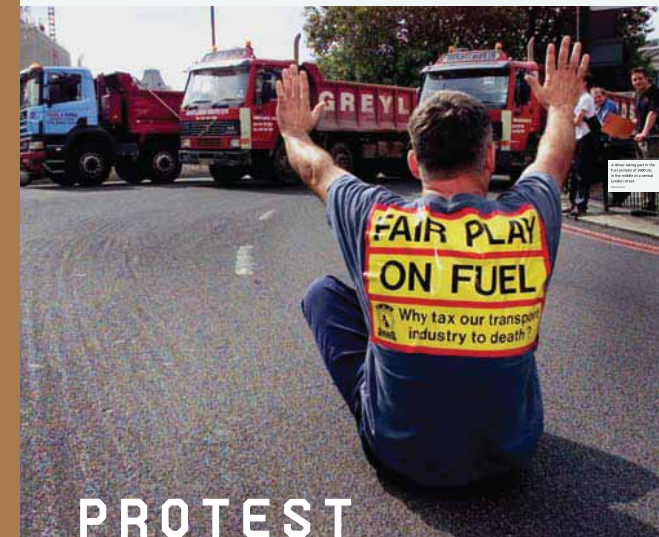
„Seized! Revenue and Customs uncovered“
ist der Name der Dauer-Ausstellung der
königlichen Steuer- und Zollbehörde in
Liverpool, Großbritannien.

In Zusammenarbeit mit den Kuratoren des
Museums in Liverpool und dem
Architekturbüro 'at large' war ich allein
verantwortlich für die Gestaltung
aller grafischen Anwendungen.

Ebenso war ich intensivst beteiligt bei der
Bildrecherche, dem Art buying und der
Zusammenarbeit mit beauftragten Druckereien.

Aufgabe:
Pünktlich zum Eröffnungstermin am 17. Mai 2008
sollte auf ca. 1000 m² und einzig in Großbritannien
die Geschichte des britischen Steuerwesens im
'Merseyside Maritime Museum' für ein breites Publikum
lebendig und nachvollziehbar erzählt werden.

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PROTEST

REVOLT

FAIR

CHANGE



1. Set of copper measuring jugs, used for measuring wine. Made by Kate, London. Probably 18th century.
2. Pewter jug, used for measuring spirits or wine. Mid 20th century.
3. 10 litre measuring jug, from Liverpool Custom House. Mid 20th century.
4. Core samples, used to test imported soft woods like chestnut or beech for check rotting was being introduced. Mid 20th century.
5. Brass sample with twisted handle, used to test for quality. Mid 20th century.
6. Bell weights. 20th brass bell weight, 19th century. 20th brass bell weight used at Penny Custom House. Mid 20th century.
7. Metal beam scales. Large beam scales like these, were used to weigh a variety of loose products, including tobacco. Made by Yardley, Telford & Co. 19th century.
8. Rectangular Metal Tape, for dipping oil storage tanks. The weighted tape will sink to the bottom of a tank to ensure accurate measurement. Made by Robert Chesterman. Late 20th century.
9. Glass measuring jar used at Whitley Customs. Made by Fyrie & Fyrie, London. 1880s.
10. Ballerina, a device used to take a liquid sample from a cask. Early 20th century.
11. Sikes hydrometer, measuring the specific gravity of a liquid and thus its relative alcoholic strength. Designed by Bartholomew Sikes. Collector of London. Probably 19th century.
12. Perkin's hydrometer, used to test perfumes. Made by Reeves of London. Mid 20th century.
13. Saccharometer. Used to measure the amount of sugar in liquids. Thus indicating their alcoholic content. Made by Fyrie & Fyrie, London. Mid 20th century.



HIDDEN GUARDING WAITING PROTECTING

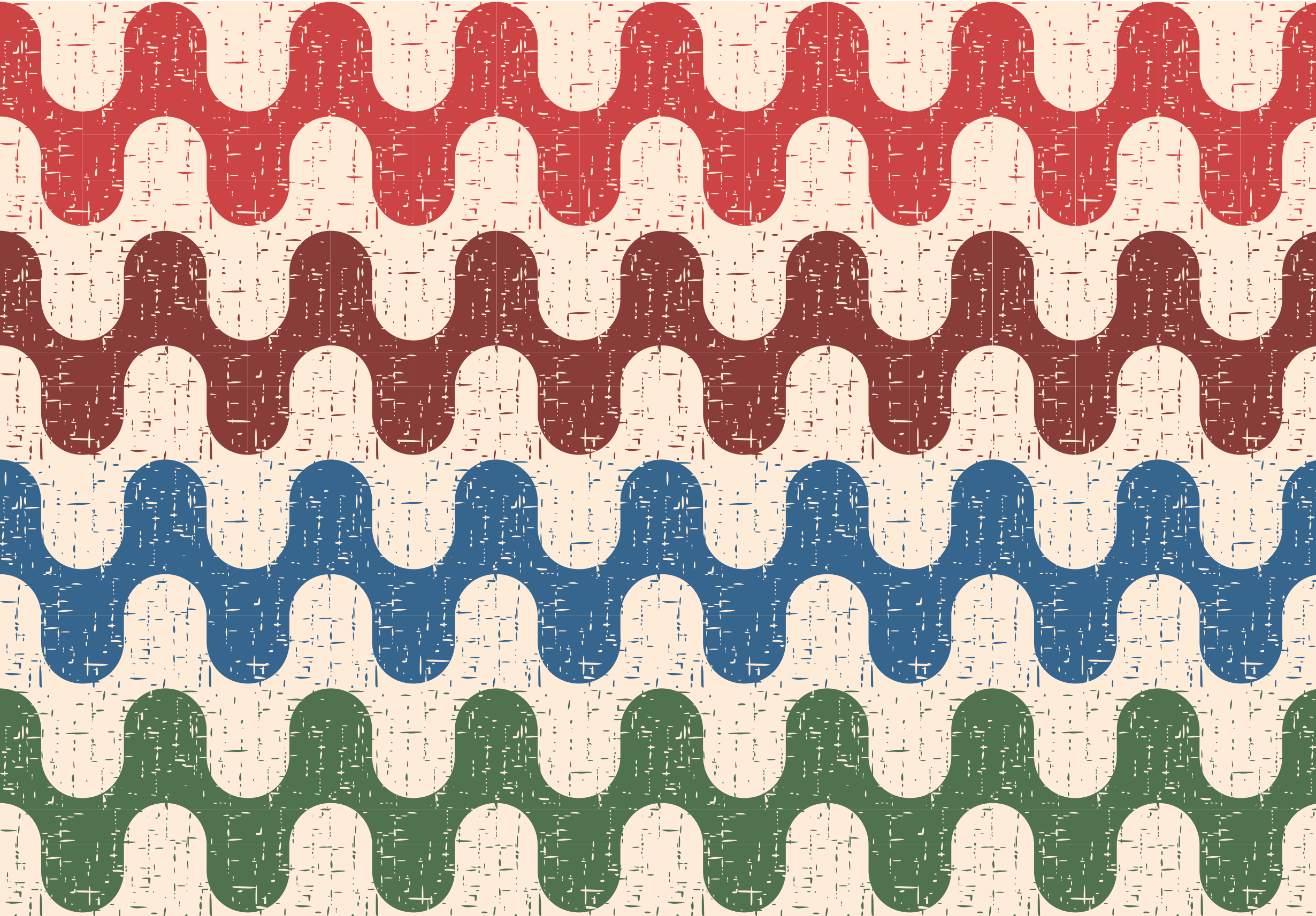




Pitch

Ich versuchte die Monumentalität des Kaisergrabes bereits außerhalb der eigentlichen Ausstellungsräume zu kommunizieren indem ich mir die vorgegebene Architektur zu nutzen machte. Nach erfolgreichem 'Pitch' erging der Auftrag an das Architekturbüro „metaphor“, und wir, Architekten, Kuratoren und Grafiker durften die Terracotta Armee des ersten Kaisers von China, erstmalig auf britischem Boden und obendrein im historischen Lesesaal des Britischen Museums ausstellen.

Aufgabe:
Wettbewerbszuschlag für die Ausstellung
'The First Emperor' von der chinesischen
Delegation erhalten.

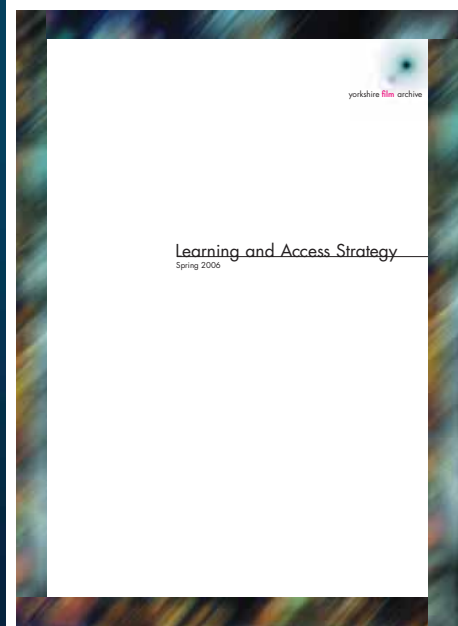
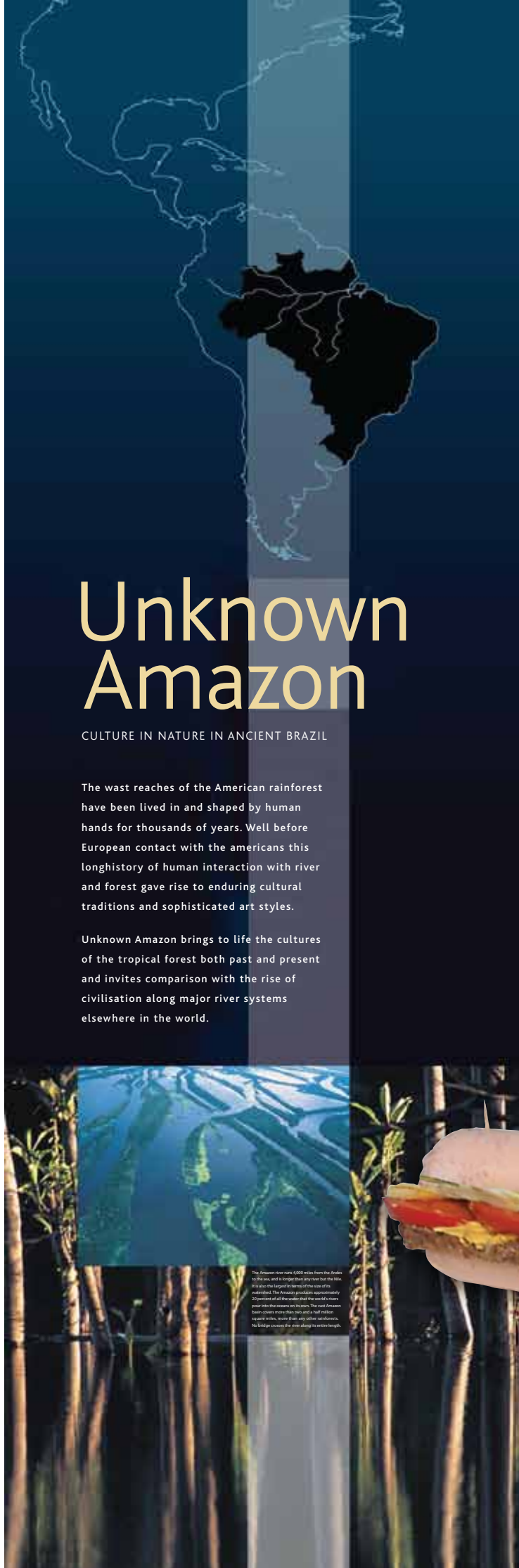
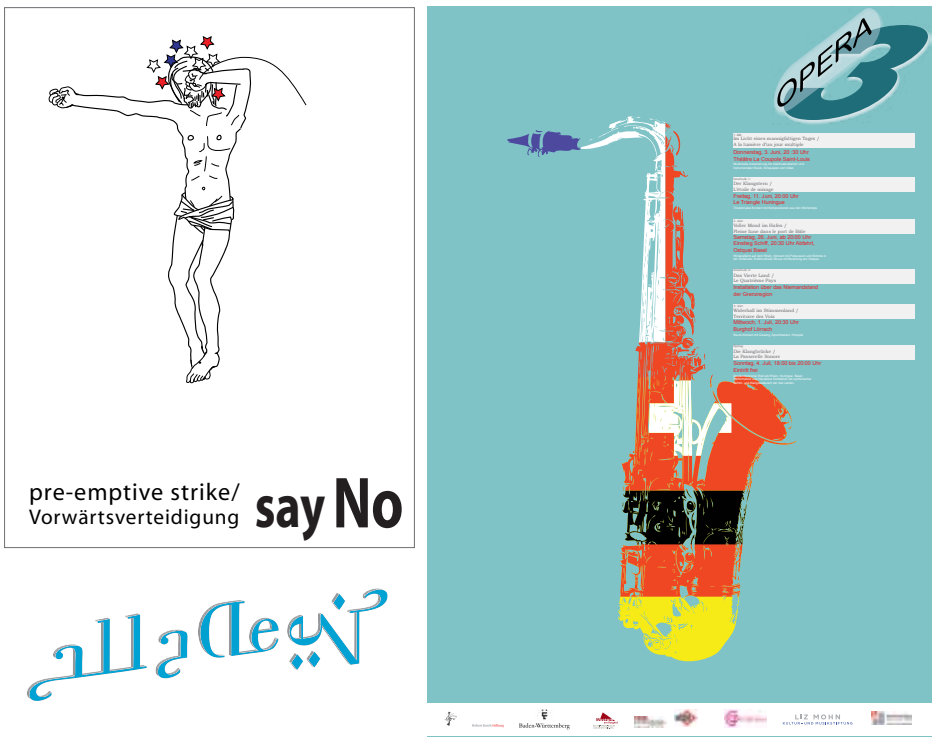
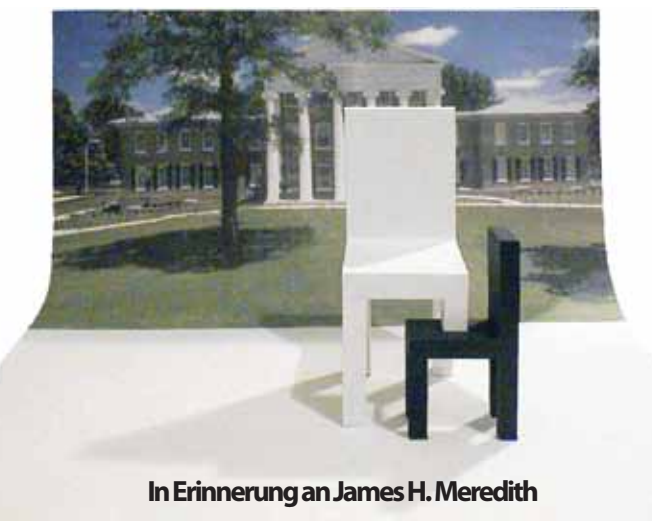
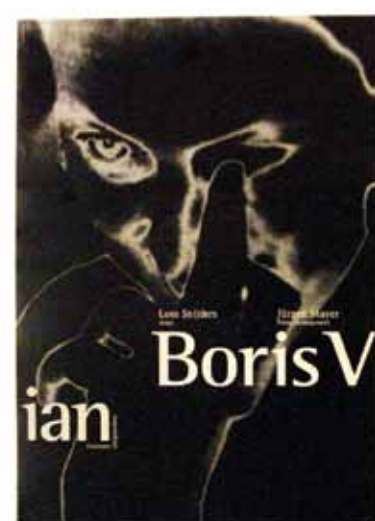


Wallpaper

Die Ausstellung 'Surreal Things: Surrealism & Design' war das Ergebnis einer engen Zusammenarbeit zwischen dem Victoria & Albert Museum, dem Museum Boijmans Van Beuningen, Rotterdam, und dem Guggenheim Museum, Bilbao.

Neben vielen anderen Aufgaben rund um die Ausstellung fehlte uns Ausstellungsmachern einfach bis zuletzt eine Grafik-Datei für ein Tapetenmuster von Max Ernst. Immerhin hatten wir ein paar Fotografien früherer Ausstellungen, somit konnte ich über Nacht eine Vektor-Grafik erstellen.

Aufgabe:
Schnell sein.



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